

# INTEGRATED DESCRIPTIVE/PREDICTIVE DATA MINING SOLUTION

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# Agenda

Introduction

Data Cleansing, Transformation and Aggregation

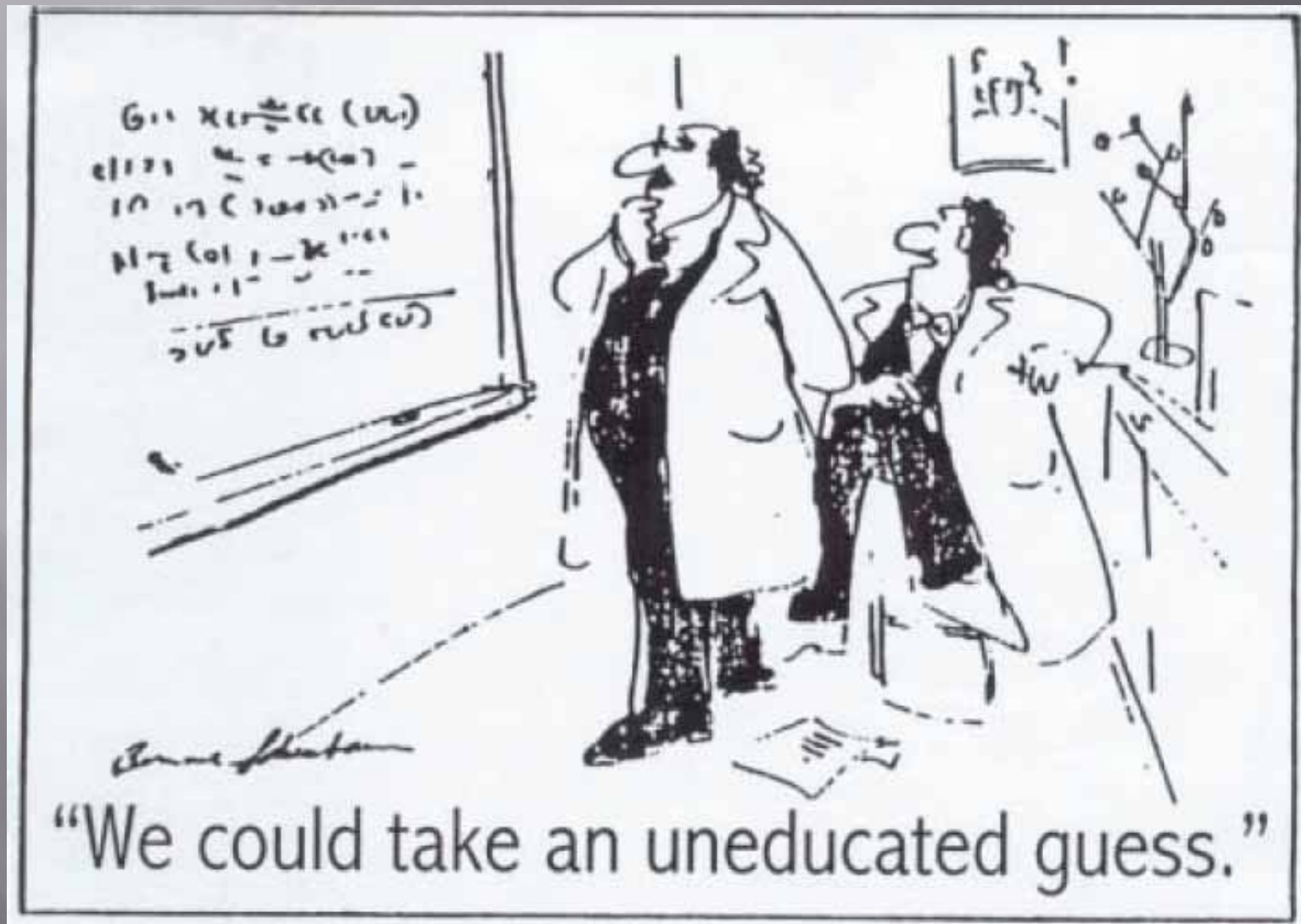
Multivariate and Exploratory Data Analysis

Self-Organizing Maps and Artificial Neural Networks

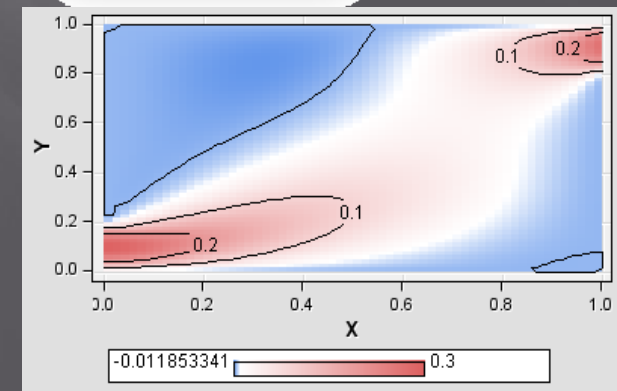
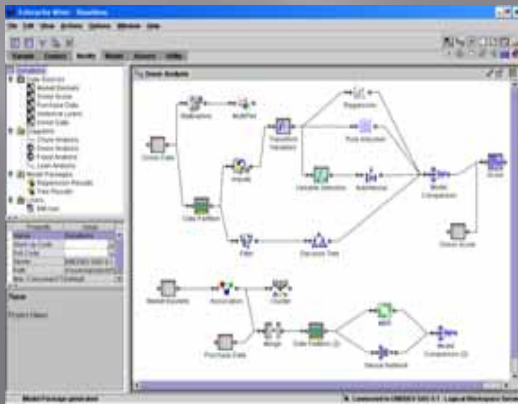
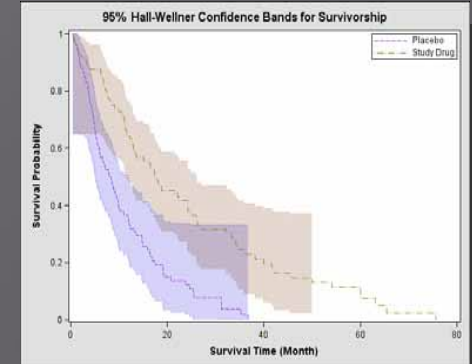
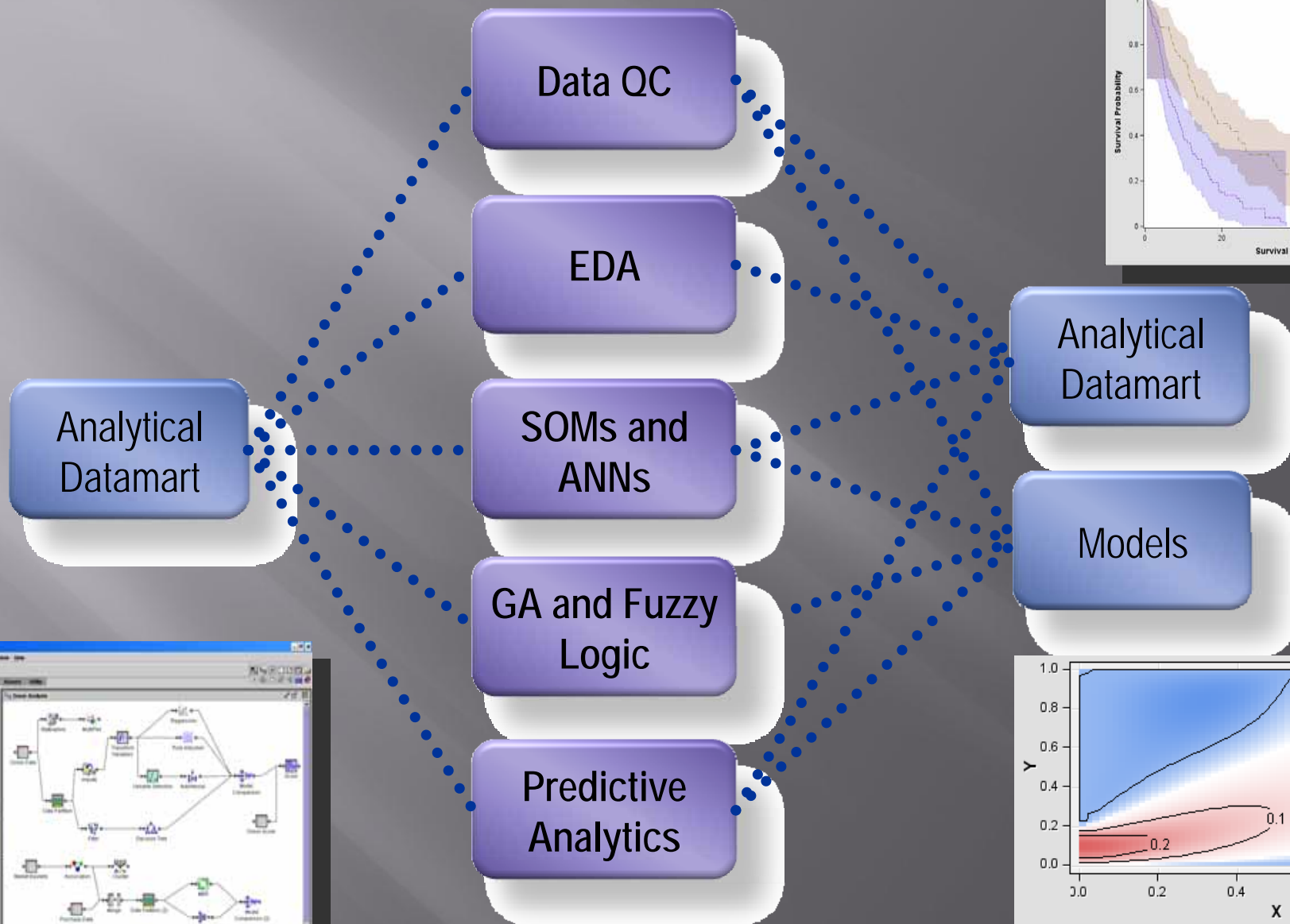
Genetic Algorithms , Fuzzy Logic and Predictive Models

Conclusion

# “More things in Heaven ...”



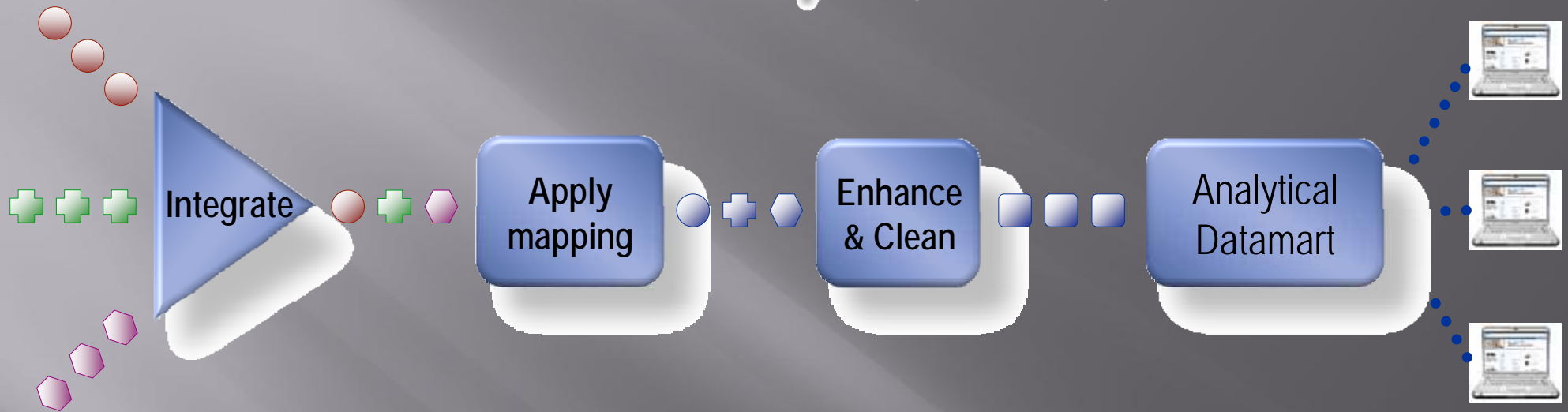
# Drilling Optimization Workflows



# **Data Cleansing, Transformation and Aggregation**

# Integrate, Enhance & Clean Data

## From multiple sources



Use anyone's data, from anywhere

Check data thoroughly

Format and map data correctly

Enhance data

Deliver quickly with no coding



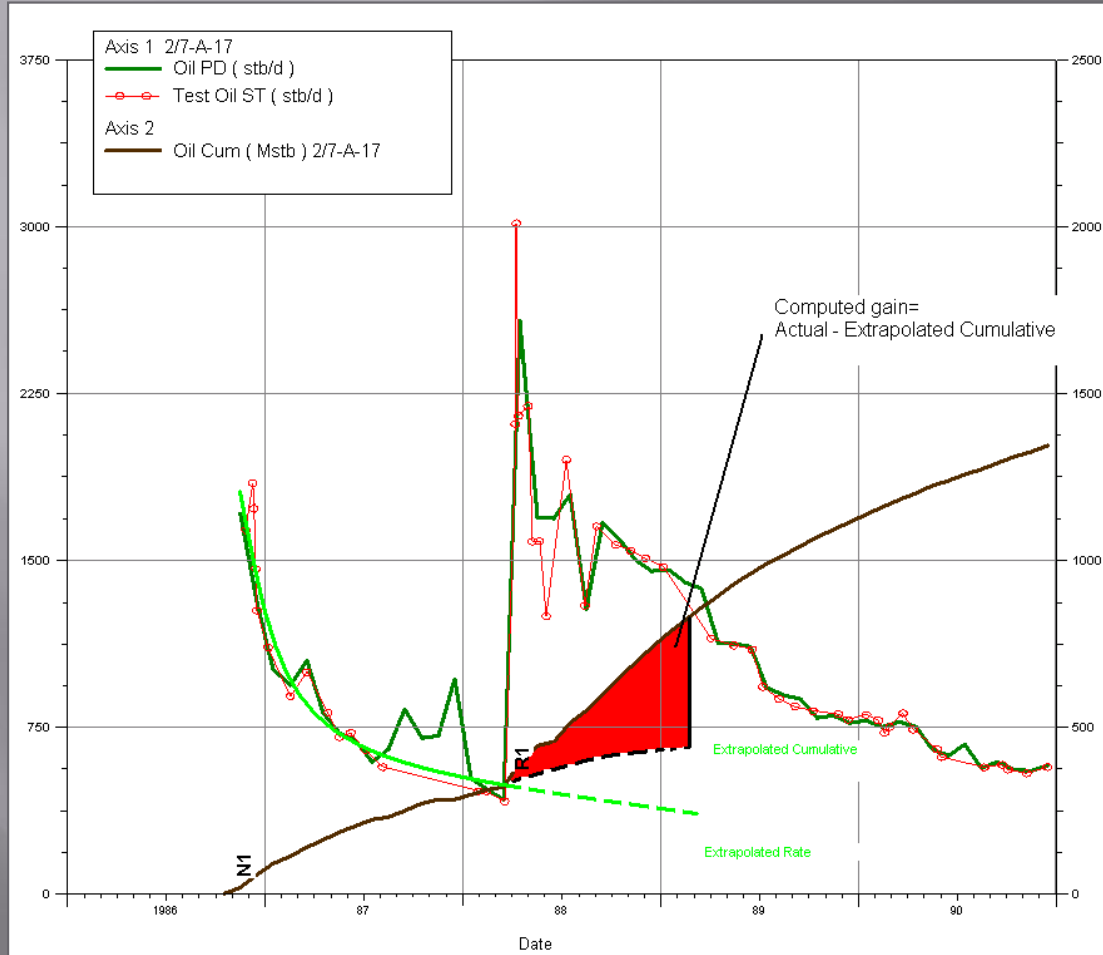
Automation

Re-use

Consistency

Speed

# Define Performance Criteria



Obtain Decline coefficient for the period before treatment:  
12 months extrapolation to a “non-stimulated” scenario:  
Gain computation for 3, 6 & 12 months case based on:

**Cum. Oil<sub>Post</sub> - Cum. Oil<sub>Pre</sub>**  
Criteria that focus on Treatment Potential Deliverability



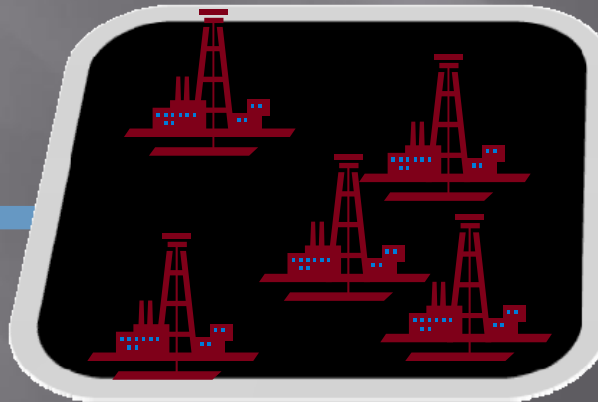
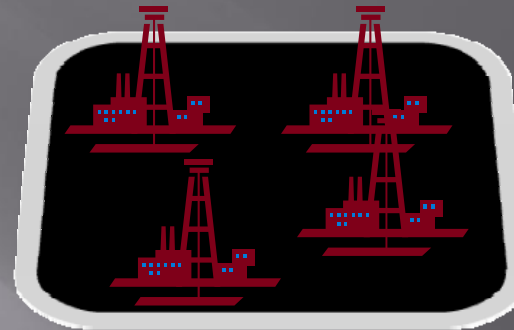
# Segmentation using Data Mining

"Create groups of wells that have similar profiles in order to target wells as ideal candidates for stimulation."

Total SPE  
62880&78333

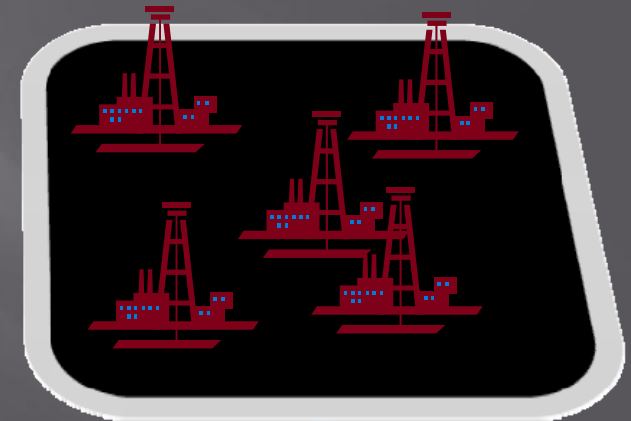
## Well Group A

Low Porosity, High Permeability, Low Production, High Pressure, Flow, etc.



## Well Group B

High Porosity, Low Permeability, Low Production, Low Pressure, Flow, etc.



## Well Group C

Low Porosity, Low Permeability, Low Production, High Pressure, Flow, etc.

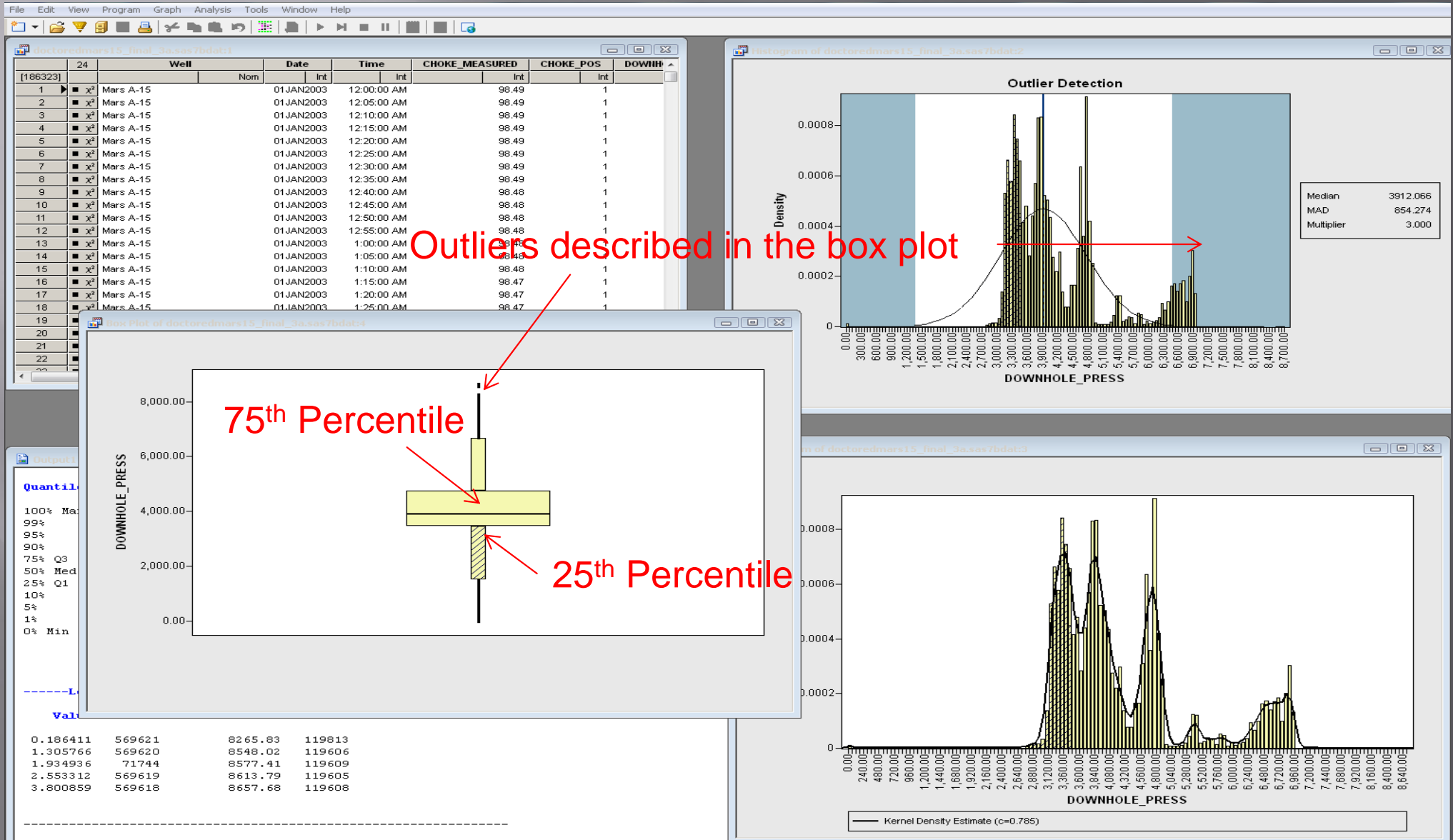


# **Multivariate and Exploratory Data Analysis**

# EDA PHILOSOPHY

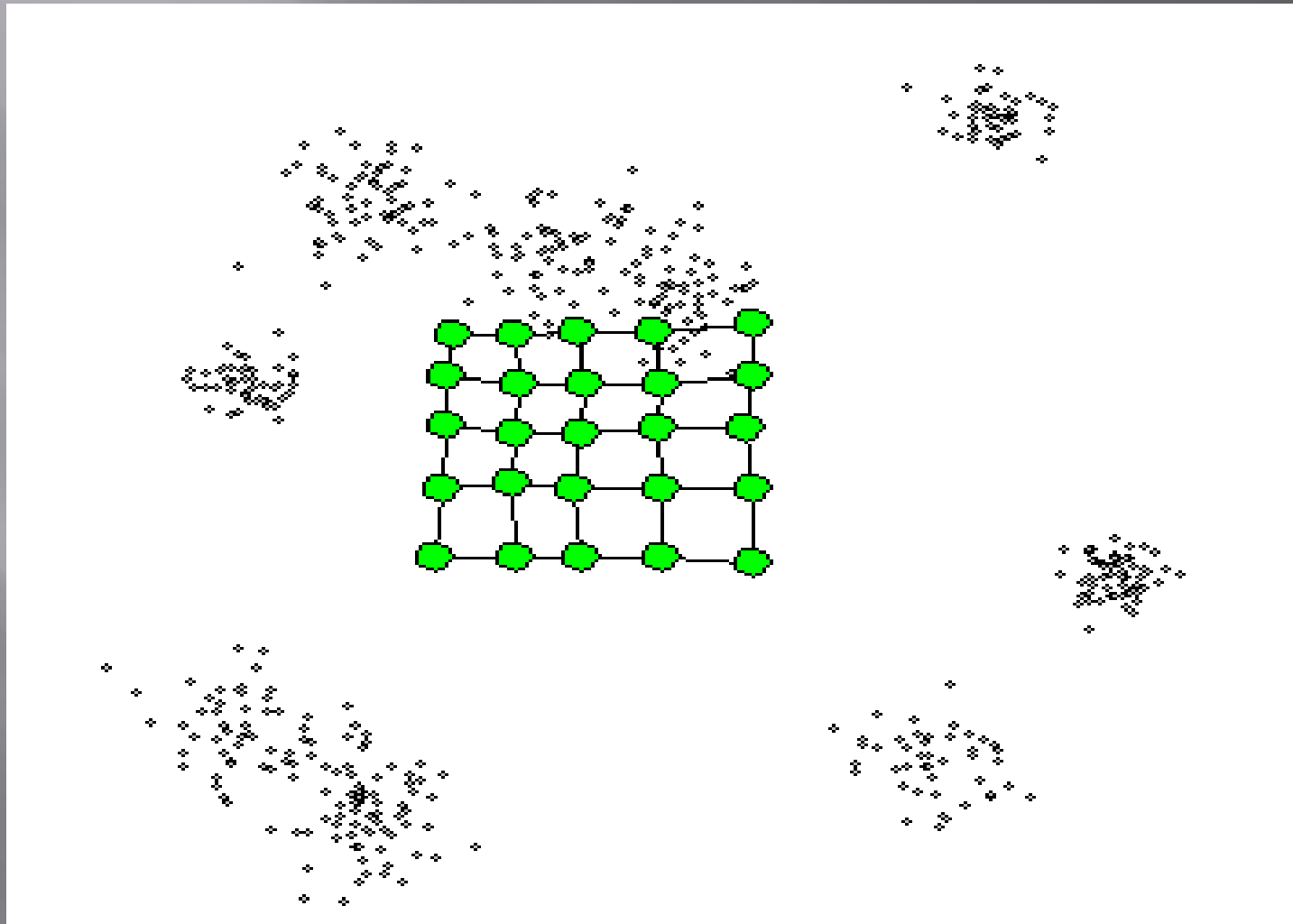
- Maximize insight into a data set
- Uncover underlying structure
- Extract important variables
- Detect outliers and anomalies
- Test underlying assumptions
- Determine optimal factor settings

# Exploratory Data Analysis

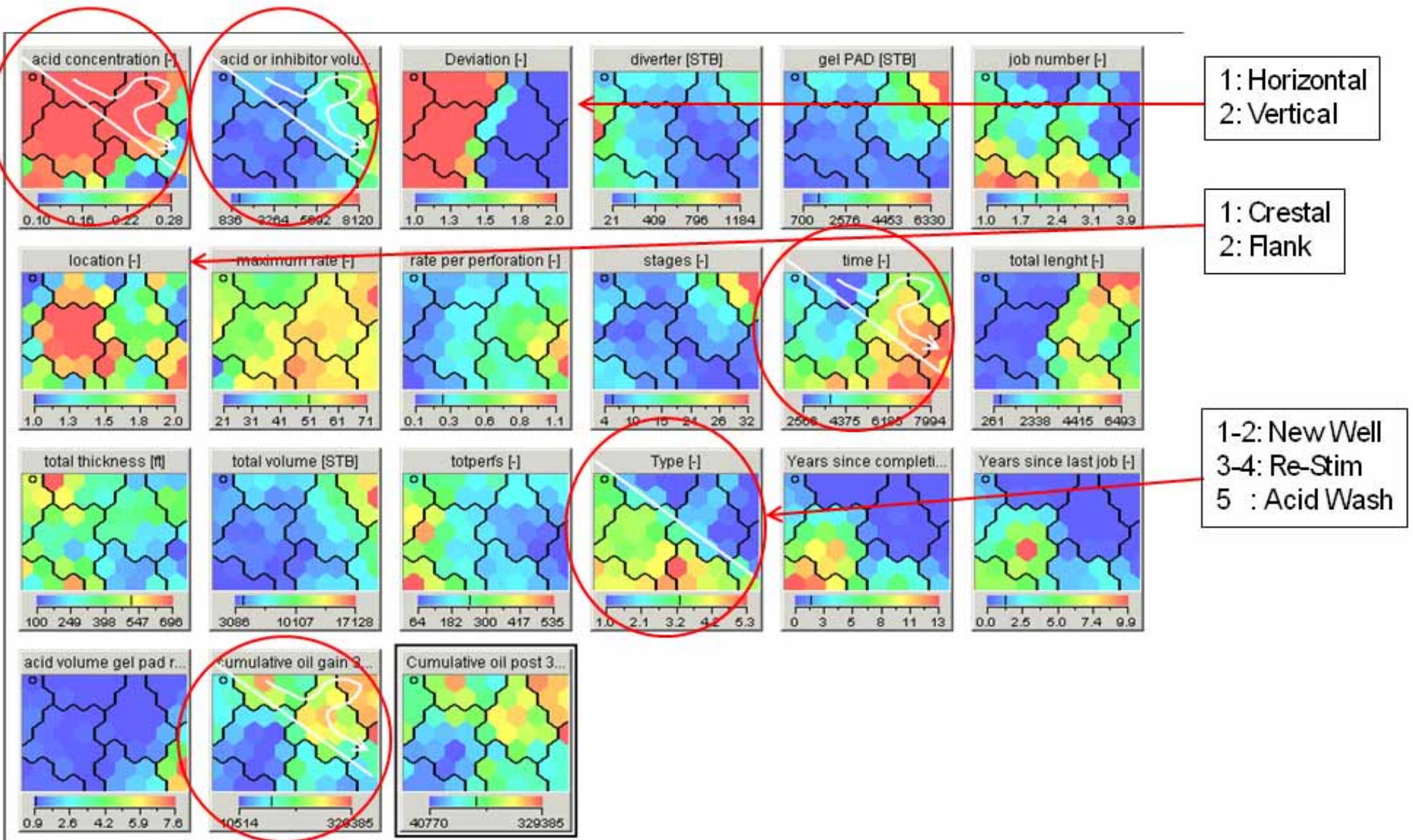


# **Self-Organizing Maps and Artificial Neural Networks**

# Self Organizing Maps

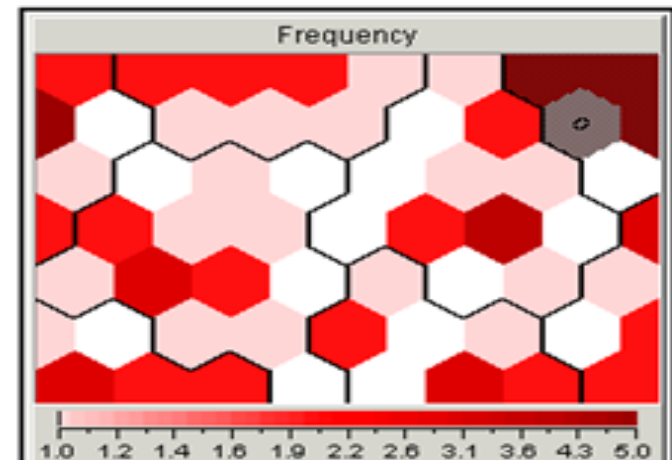
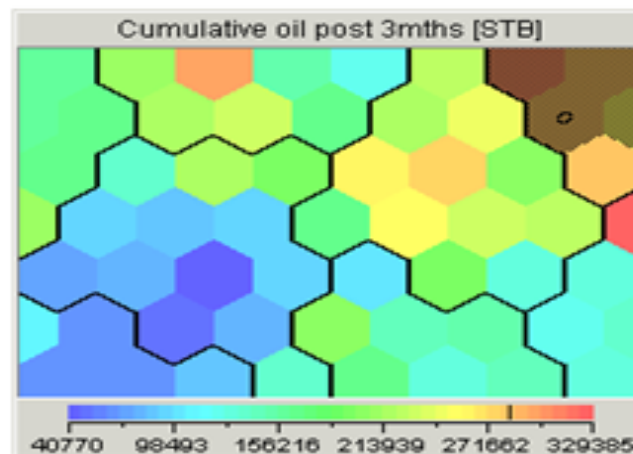
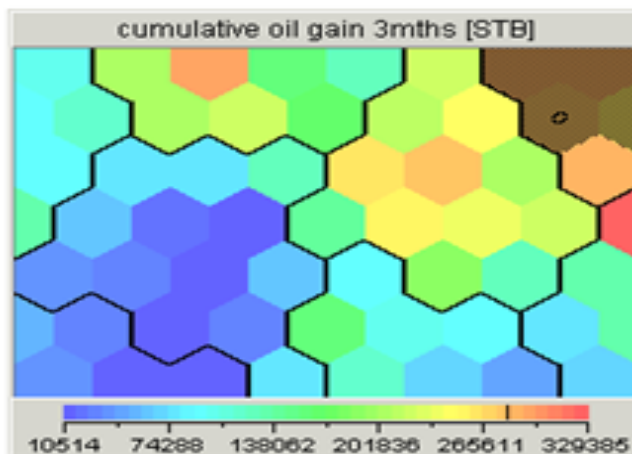


# Acidization Stimulation Parameters





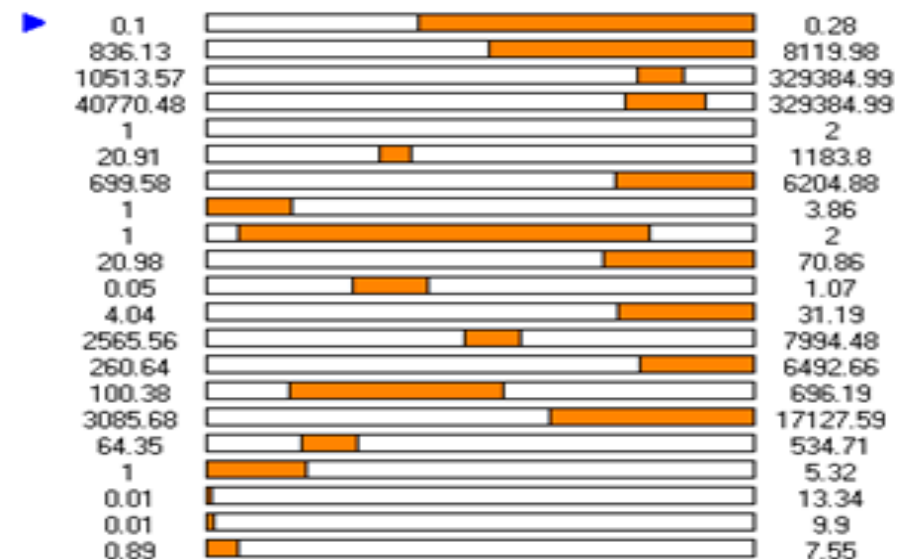
# Critical Parameters in Horizontal Wells



Range:

Selection [acid concentration [-]] - (.105, .28, .28, .28)

Component	Value	Std. deviation	Minimum	Maximum
acid concentration [-]	0.243	0.049	0.172	0.280
acid or inhibitor volume [...]	5916.424	1548.353	4559.438	8119.977
cumulative oil gain 3mths...	277831.790	12236.889	260715.648	289506.862
Cumulative oil post 3mth...	282966.097	17741.405	260715.648	304140.864
Deviation [-]	1.000	-0.000	1.000	1.000
diverter [STB]	438.921	26.453	388.417	460.298
gel PAD [STB]	5624.280	700.114	4802.060	6204.876
job number [-]	1.170	0.202	1.000	1.452
location [-]	1.426	0.312	1.056	1.807
maximum rate [-]	62.796	5.820	57.059	70.863
rate per perforation [-]	0.369	0.058	0.322	0.464
stages [-]	28.530	3.275	24.329	31.191
time [-]	5337.590	258.392	5101.667	5679.280
total lenght [-]	5990.779	483.670	5176.805	6492.659
total thickness [ft]	291.212	110.074	190.620	424.639
total volume [STB]	14156.426	2269.083	11864.371	17127.589
totperfs [-]	178.956	16.695	145.837	195.281
Type [-]	1.294	0.360	1.000	1.807
Years since completion [-]	0.084	0.082	0.018	0.202
Years since last job [-]	0.074	0.069	0.018	0.173
acid volume gel pad ratio...	1.047	0.184	0.886	1.307





# Conclusions

	Best Results	Worst Results
Acid strength	17 to 28%	14 to 26%
Acid Volume	4,500 to 8,120 bbls	2,450 to 5,680 bbls
Gel Pad	4,800 to 6,200 bbls	880 to 1,900 bbls
Acid/Pad Ratio	0.9 to 1.3	1.4 to 7.5
Location	Indifferent	Flank
Stages	24 to 31	5 to 7
Cum Oil Gain (3 Months)	260k to 290k bbls	124k to 134k bbls

# Artificial Neural Network

Input Pattern

calculating error  
**RMS**  $\Delta = Si - Oi$

**if  $\Delta \geq \epsilon$  : adjustment of weights**

**after calculating  
all patterns**

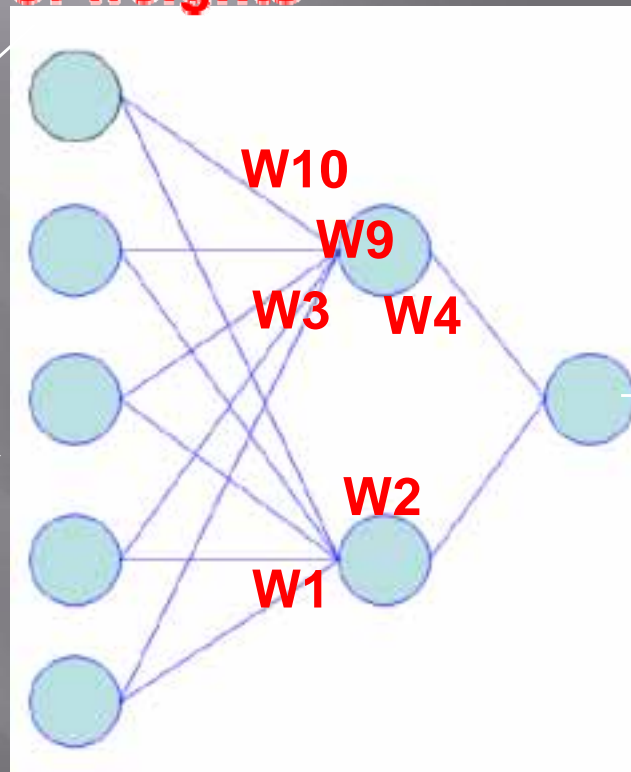
Hidden Layer

Output Pattern

Oil Production

Output Layer

Input Layer



**Recalculation  
of all patterns**

**Shell SPE 135523**

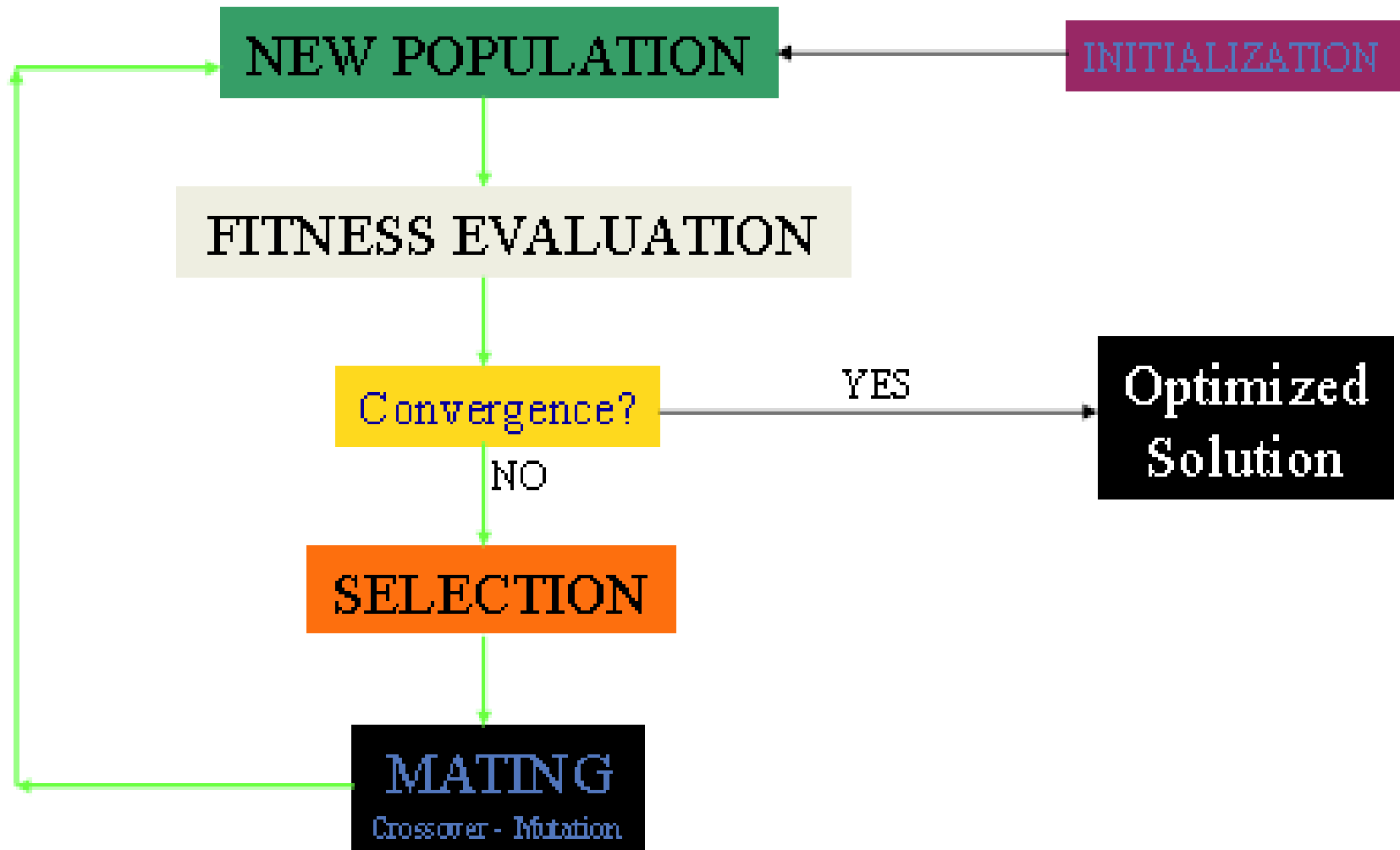
Tight gas well  
performance  
evaluation for  
hydraulic  
propped fracture  
treatment  
optimization in  
Pinedale Asset

# Neural Network



# **Genetic Algorithms, Fuzzy Logic and Predictive Models**

# Genetic Algorithms



# Fuzzy Logic

**If** the well shows a *high* potential for an increase in Cum03, Cum06 and/or Cum12 **And** has a *moderate* pressure, **And** has a *low* acid volume for the net pay completed, **Then** this well is a *good candidate* for (re)stimulation.

Fuzzy set theory uses the rigorous precision of mathematics to manage imprecision of human expression and thoughts.

# Definitions

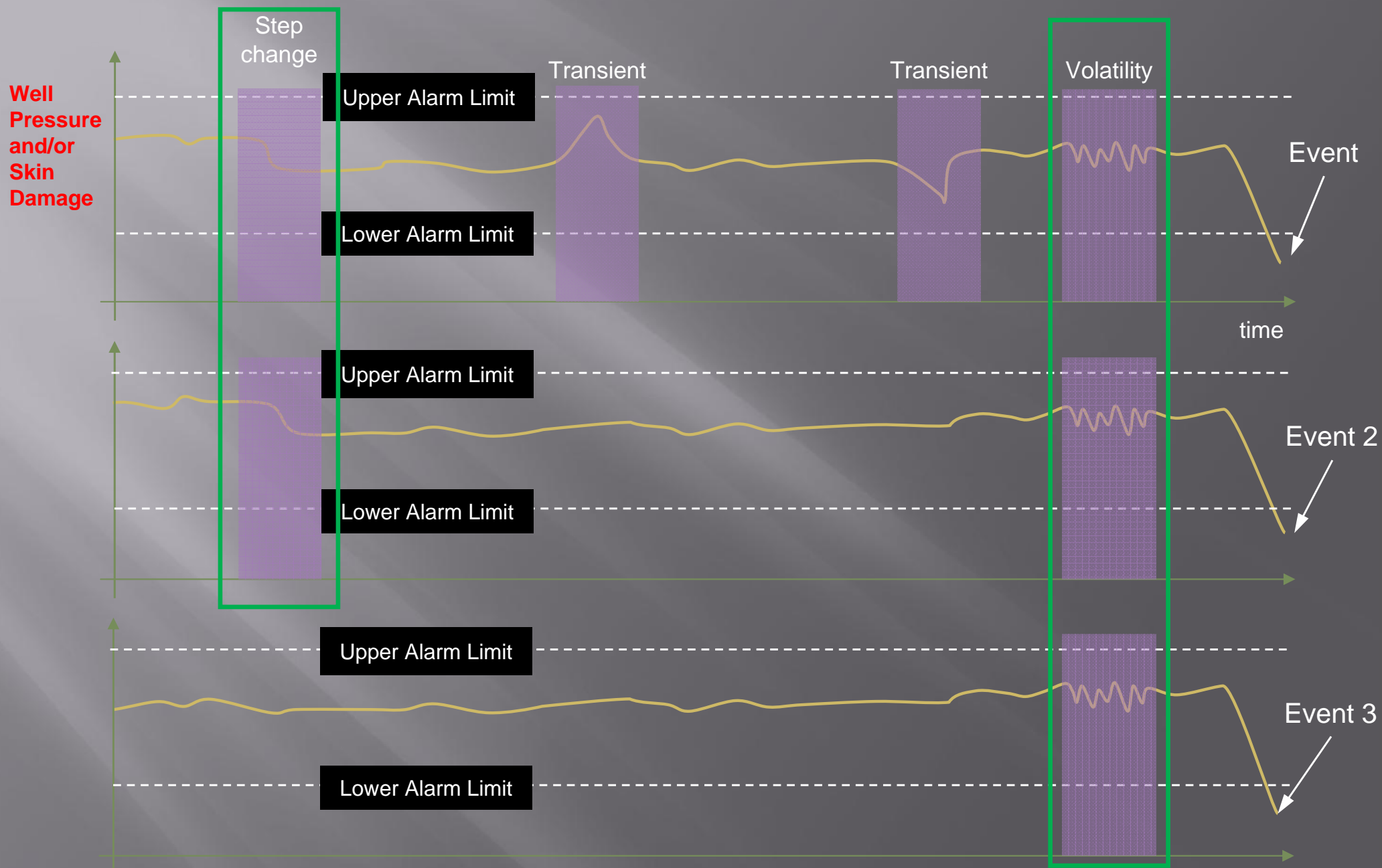
Fuzzy logic is a tool to address uncertainty and deal with imprecision and lack of knowledge

“So far as the laws of mathematics refer to reality, they are not certain. And so far as they are certain they do no refer to reality”

Albert Einstein

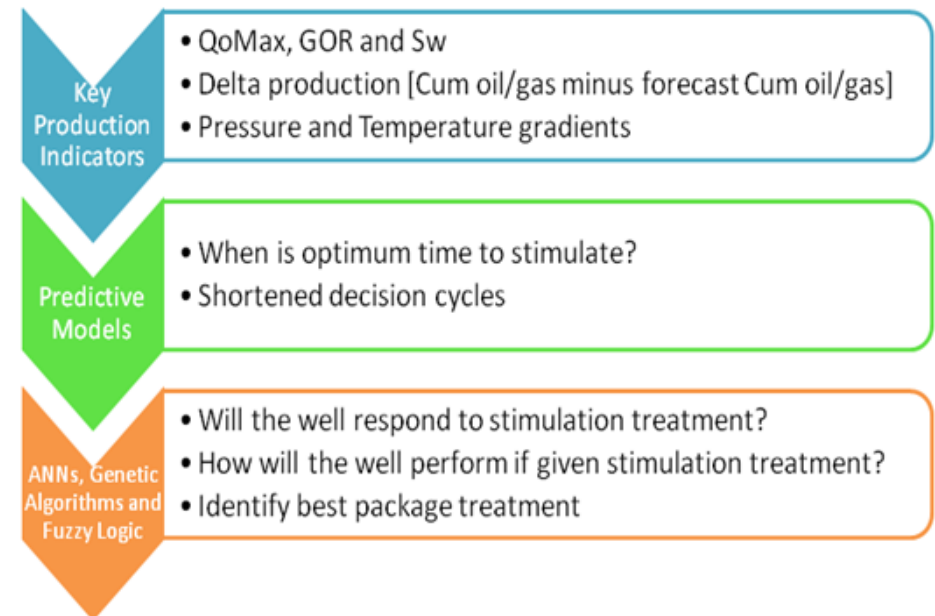
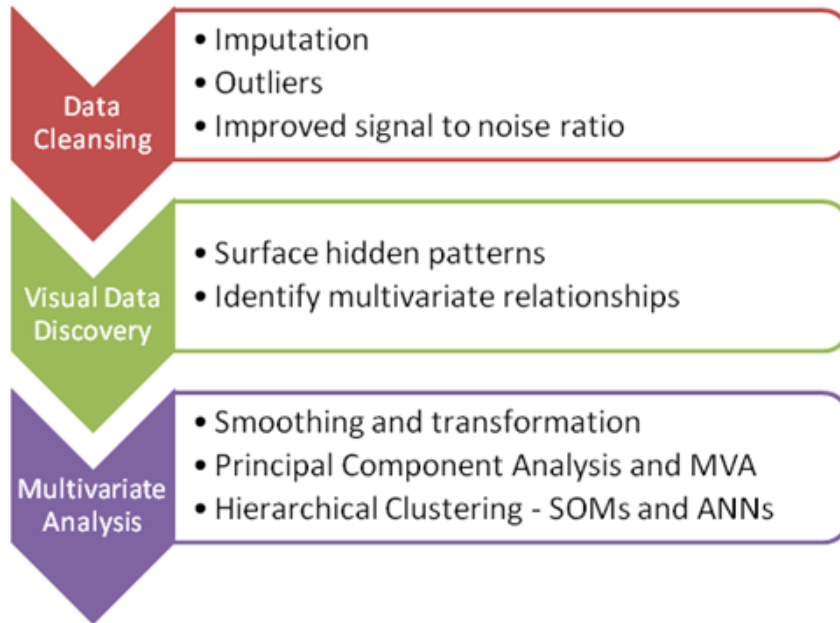


# Predictive Models

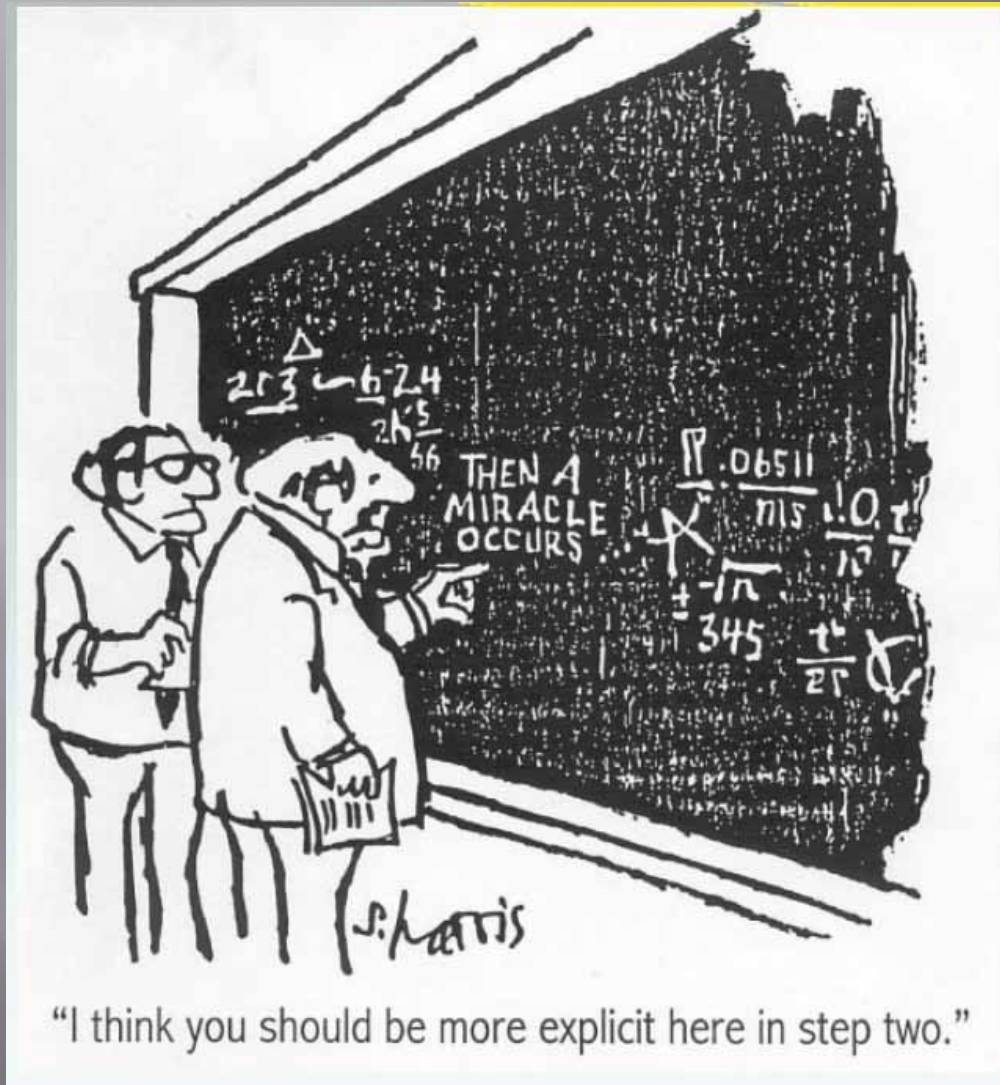


# Conclusion

# Analytical Workflow



# Knowledge Evolves from Details



SPE142509:Tight Gas

SPE125368:Reservoir Characterization

SPE143701:DCA

SPE127269:Digital Oilfields

SPE62880:Total Field Re-engineering

SPE78333:Total Fast track Mature field

SPE135523:Shell Hydraulic Fracture

# QUESTIONS

“We are overwhelmed by information, not because there is too much, but because we don’t know how to tame it. Information lies stagnant in rapidly expanding pools as our ability to collect and warehouse it increases, but our ability to make sense of and communicate it remains inert, largely without notice.”

Stephen Few, “Now You See It”